



Facts about the project

Thematic priority:

Capacity for Innovation

Lead Partner:

Centria University of Applied Sciences Ltd,
Kokkola, Finland

Budget: 2,4 M€

Project duration:

1.3.2016 – 28.2.2019

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www.centria.fi/SWW

Together we are capable of great achievements!

SWW
smart & safe
work wear

The main goal of the project is to improve competitiveness and to increase business possibilities for work wear enterprises in the Baltic Sea Region. The project focuses on mass customization of products for various end users.

Over the following months, the SWW project team will undertake the following actions to reach their target:

- apply modern 3D body scanning technology to conceive functionally and aesthetically innovative better fitting work wear garments,
- enhance workers' safety and wellbeing by incorporating advanced wearable electronics into their work wear,
- introduce newly created work wear to end users and design a model for small and medium size companies,
- improve supply chain management.

The project engages skilful textile and clothing manufacturing technology researchers, work wear producers, end users as well as national textile and clothing branch organizations in Finland, Lithuania, Latvia, Estonia and Poland.

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